

Before: Designing your COT Experience

- ☐ Pick a context and a project prompt
- ☐ **Map out a timeline**
 - ☐ Registration Period
 - ☐ Kick-off
 - ☐ Workshop Sessions
 - ☐ Creation Period
 - ☐ Showcasing projects
 - ☐ Submit to Wix's COT!
- ☐ Pick a venue
- ☐ Determine facilitation roles
- ☐ Create a budget
- ☐ Spread the word

During: Running your COT Experience

- ☐ Kicking off your Experience
- ☐ Learn and create together
- ☐ Share and celebrate projects
- ☐ Evaluate projects and/or provide feedback

After: After your COT Experience

- ☐ Submit to the Wix Creators of Tomorrow Challenge
- ☐ Reflect and share together
- ☐ Gather testimonials and share stories
- ☐ Share with your community
- ☐ Create an alumni network or a way to stay connected

Website Components Checklist

- ☐ A header with a logo or site name and navigation menu
 - ☐ Optional: search bar or login/signup button
- ☐ A bold welcome section with a clear title/headline and call to action
- ☐ A coherent brand with consistent colors, readable fonts, shapes, and images
- ☐ An "About" section or page
- ☐ A section or page that details your services, products, or projects
- ☐ A contact form or page
- ☐ Images and media (video, audio) consistent with your brand
- ☐ A footer, which often includes social media links, a newsletter sign up, or contact information
- ☐ A mobile-friendly version of your site
- ☐ Turned on accessibility features and added accessibility content where needed, including alt text
- ☐ Publish your site
- ☐ Check content for spelling and grammatical errors